

PLASTICS RECYCLERS EUROPE RECYCLING CONFERENCE 8 MAY 2014 INTERPACK DUESSELDORF



“Let’s work together on plastics packaging design!”
Plastics Recyclers’ Europe platform for recyclability assessment

Recycling Conference Interpack Fair Düsseldorf
8 May 2014, 13:30 -16:30
Interpack - Room 814, Hall 8B - 1st floor (conference area)

13:00 - 13:30

Registration

Welcome Speech

Ton Emans - *President* - Plastics Recyclers Europe

Video Message

Janez Potočnik - *Commissioner for Environment*

Resource Efficiency for plastics

Helmut Maurer - *DG Environment* - European Commission

How does packaging design affect recycling?

Michael Scriba - *CEO* - mtm plastics GmbH

RecyClass tool: how to simply improve plastic packaging recyclability

Paolo Glerean - *PET Rigid Film Sales Director* - Public Affairs Aliplast spa

Industry commitment for PET bottle design: EPBP

Klaus Stadler - *Director Environment & Water Resources Europe* - The Coca-Cola Company

15:05 - 15:30

Coffee break

RecyClass tool: case studies

Martin Bender - *Managing Director* - HTP GmbH & Co. KG

Unilever sustainable living plan and packaging design

Louis Lindenberg - *Global Packaging Sustainability Director* - Unilever

Q&A session

Jim Armstrong (moderator) - *Management Committee Member* - Plastics Recyclers Europe

16:20 -16:30

Closing: Ton Emans - *President* - Plastics Recyclers Europe

Media partners:



Conference organized by:



For more information visit our website: www.plasticsrecyclers.eu or follow us on twitter [@EuPR1](https://twitter.com/EuPR1) & [LinkedIn](https://www.linkedin.com/company/plastics-recyclers-europe)

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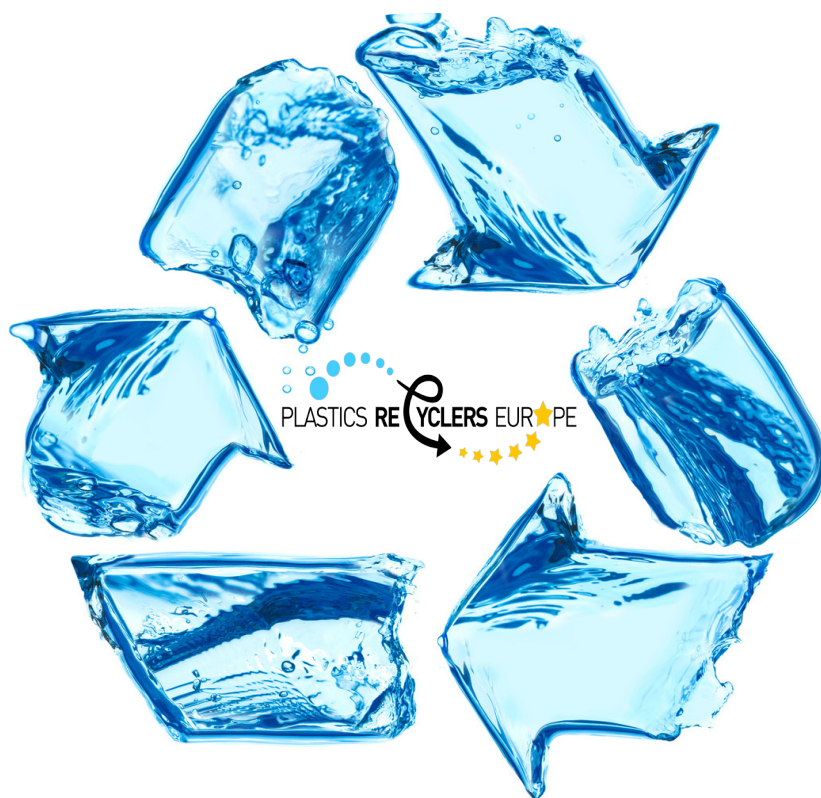
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